



NEWS **RELEASE**

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ARAMARK Harrison Lodging Becomes ARAMARK Conference Centers

Launches “Productive Escapes” at Properties Nationwide

Philadelphia, February 24, 2010 – ARAMARK, a world leader in professional services, announced today that its ARAMARK Harrison Lodging business, which manages more than 30 hotel and conference center properties nationwide, will now be known as ARAMARK Conference Centers.

ARAMARK Conference Centers currently manages several dozen properties across the country, including The National Conference Center in Washington, DC; Chauncey Conference Center in Princeton, NJ; Super Media Conference Center in Dallas, TX; the Georgetown University Hotel & Conference Center; the James L. Allen Center at the Kellogg School of Management, Northwestern University; Villanova University Conference Center; and The Mason Inn & Conference Center at George Mason University.

As part of the name change, the Company is also introducing a new brand position, *Productive Escapes*, focused on providing guests with exceptional environments, meeting spaces, accommodations, culinary offerings and technology that enable them to flourish in business and academic settings.

For more information on services, or to book a conference center for your next event, please visit: www.aramarkconferencecenters.com.

About ARAMARK

ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world. In FORTUNE magazine's 2009 list of "World's Most Admired Companies," ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries. Learn more at www.twitter.com/aramarknews.